

A woman with short dark hair, wearing a grey blazer, is speaking into a microphone. The background is blurred, showing other people in a professional setting.

2019
**ANNUAL
REPORT**
**NEW
LEADERS
COUNCIL**

2019 HIGHLIGHTS

1
NEW CEO

25
SUCCESSFUL BIDS
FOR PUBLIC OFFICE

3
CHAPTERS
LAUNCHED

2
NLC ALUMNI IN
FORBES 30 UNDER 30

817
FELLOWS
GRADUATED

3
PRESIDENTIAL
CANDIDATES AT NLC
CONVENTION

5
BELIEVE.CHANGE.
INSPIRE. POLICY
SUMMITS

2
NLC
CAUCUSES
FORMED

CEO'S MESSAGE

When I joined the NLC family as a Fellow in Washington, DC, I was eager to step into my own power as a Millennial leader and wanted to connect with a community of people with similar values and hopes for the world.

Since then, I have served as a Curriculum Chair, a Chapter Director, a LEAD trainer in the NLC Institute for seven years, presented a Spark! Talk at NLC Convention in 2016, and met countless NLC community members who have opened up opportunities I know I wouldn't have had without our movement.

The expansion of NLC's reach is thanks to our former President, Mark Riddle, and our dedicated staff, Board, volunteers, and supporters who grew our movement to serve 50 chapters across the country. As we turn the next NLC chapter, I am excited to start sharing with you my values and vision for sustaining this legacy and shaping our shared future.

I remember the transformation and fellowship on the first weekend of the NLC Institute when we shared our stories -- the unshakable, tangible power in the room. As a LEAD trainer, I have heard first-hand the power of your stories. There is power in sharing these stories, especially in the political times we live. I recognize the deep responsibility of shepherding our organization and movement through the current era, where the very meaning of democracy is up to a new generation of leaders to redefine. I can't and won't do this alone.

CLARE BRESNAHAN ENGLISH

Thank you for the opportunity to lead with you.

PRESIDENT & CEO

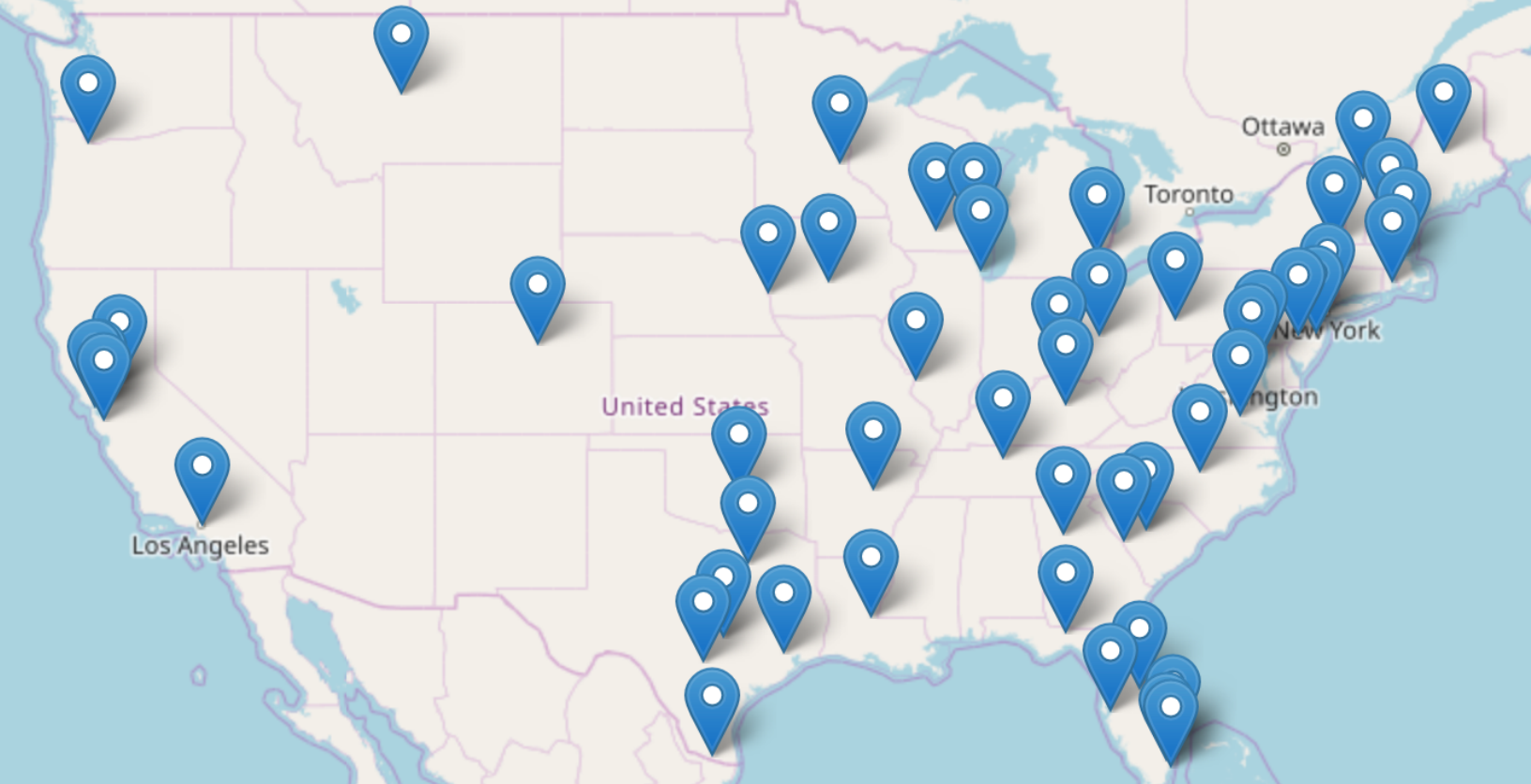
MISSION

New Leaders Council is a 501c3 and is the leading training program for rising generation progressive leaders. NLC equips its leaders with the skills to run for office, manage campaigns, create startups and networks of thought leaders. NLC leaders take their activism back into their communities and workplaces to impact progressive change.



A photograph of a man and a woman in business attire sitting at a table. The man, on the left, is wearing a dark suit, white shirt, and dark tie, and is gesturing with his hands while speaking. The woman, on the right, is wearing a dark blazer with a white V-neckline and is looking towards the man. On the table in front of them is a red coffee cup with a white lid, and some papers. The background is slightly blurred, showing other people in a meeting or conference setting. The entire image has a blue tint.

**NEARLY
8,000
ALUMNI
STRONG**



CHAPTER GROWTH

NLC is proud to announce the addition of three new chapters established in 2019. NLC Arkansas, NLC South Texas Frontera and NLC SW Ohio all held board development programming and are preparing to host their first NLC Institutes this winter.

Additionally, NLC Virginia and NLC Vermont celebrated the graduation of their first Fellows classes this past spring.

CHAPTER AWARDS

NLC knows that the real work is being done by nearly 2000 volunteer leaders in the 50 NLC Chapters across the country. At our 2019 National Convention, we were honored to name the awardees of NLC's Chapter of the Year and Institute of the Year. These were among the many, many achievements and celebrations for entire NLC Community.

CHAPTER OF THE YEAR

San Antonio

INSTITUTE OF THE YEAR

St. Louis

OUR WORK

NLC Institute TRAINING LEADERS

Anchored by its six-month training program, the NLC Institute, NLC equips our leaders with the skills to run for office, manage campaigns, create start-ups and networks of thought leaders. As a 501(c)3 nonprofit organization, this leadership program is offered at no-cost to participants. The NLC Institute's leadership development experience differs from most other programs across the country due to the focus on skills building on issues such as entrepreneurial goal setting, strategic communications and digital outreach, economics, finance and fundraising, management and coalition building, progressive policy, and diversity and inclusion.



Capstone Project PLAN FOR CHANGE

NLC's Capstone Project, a cornerstone of our institutes, challenges Fellows to identify a project that captures their passion, fills a need in the community, and leverages the skills NLC provides through the Fellowship in order to come up with a plan to address it head on.

NLC Caucuses have played an important role in developing community and connections. In 2019, NLC launched the NLC MENASA (Middle Eastern, North African, and South Asian) Caucus and the AAPI (Asian American and Pacific Islander) Caucus. They join the NLC Caucus Coalition of NLC Black Caucus, NLC Latinx Caucus, NLC Pride Caucus, NLC Rural Caucus and NLC Women's Caucus.

NLC Caucuses GROWING REPRESENTATION



CAPSTONE IN ACTION

**2019 NORTH CAROLINA FELLOWS
ALICIA WILLIAMS & JAMERUS PAYTON**

Two members of New Leaders Council's 2019 North Carolina cohort, Alicia Williams, Esq. and Jamerus Payton, are already making a major impact with their NLC capstone project. As natives of Greenville, North Carolina, a city where more than thirty percent (30%) of its population lives below the poverty line, this duo realized there was a need for a program committed to teaching valuable skills to disadvantaged youth while simultaneously fostering entrepreneurship.

As a result, Alicia and Jamerus created Code Noir Institute, Inc., an organization that provides training in the areas of coding, entrepreneurship, and intellectual property to educate and inspire underprivileged youth, ages 11 – 18.

The goal of Code Noir Institute is to produce a pipeline of the next generation of diverse, highly-skilled, STEM-trained professionals and

leaders by providing mentoring and career and business opportunities for its participants. "We aspire to make a purposeful impact," says Jamerus Payton. "At Code Noir Institute, our motto is 'Innovate Your Genius,' says Alicia Williams.

"We encourage our students to adopt a new mindset and to be open to new, creative business ideas; we also use our resources to expose our students to opportunities that, at one point, eluded them."

Through Code Noir Institute's partnerships with tech companies, local colleges and universities, subject matter experts, and business leaders, this organization provides additional training in the areas of technology, entrepreneurship, intellectual property, real estate investing, professional and business development, and public speaking.

NLC EVENTS



CBC RETREAT

The NLC Black Caucus held its first national Retreat and the Congressional Black Caucus Foundation's Annual Conference in DC this fall. The weekend started with a Welcome Reception with NLC Family member Congresswoman Lauren Underwood, IL-14 at the Raben Group; continued with an NLC Black Caucus panel conversation entitled Run Me My Money: 40 Acres and a Mule in Today's Black America on the CBC stage; and concluded with the first internal NLC Black Caucus retreat at the CBC.

New Leaders Council held its third Women's Summit: Turning Passion to Action in New York City in support of our Women's Caucus. The event created space for the more than 100 attendees to develop skills and amplify their work, engage in meaningful dialogue about pressing issues of our movement, and connect with other passionate women and allies. NLC was proud to have Jess O'Connell, Partner of NEWCO Strategies, and social worker and feminist writer Feminista Jones serve as keynote speakers.

WOMEN'S SUMMIT

BELIEVE. CHANGE. INSPIRE. SUMMITS

Throughout 2019, NLC held regional Believe. Change. Inspire. (BCI) Summits to engage community on topics that are important in the progressive and political landscape. Comcast NBCUniversal sponsored two summits focused on The Future of Work: A Community Focus on Economic Inclusion & Workforce Development. In 2019, NLC developed a partnership with AARP to host three BCI Summits on The Future of America's Financial Security.



#WEVOTETO



2019 NATIONAL CONVENTION

BUILDING A BRIDGE TO 2020

The 2019 NLC Convention brought 350+ millennial leaders to Des Moines, Iowa for three days of conversations with presidential candidates, keynotes by elected leaders and activists, dynamic discussions about key issues facing the millennial generation, and more.

When attendees arrived in Des Moines on Thursday, the convention kicked off with offsite activities that explored the local community such as the Heartland's community revitalization art walk, exploring renewable energy facilities in Iowa, and seeing first hand sustainable food sources. Back at the convention site, attendees participated in sessions around key issues like exploring Iowa's progressive history, taking on conservative state legislatures,

understanding the Iowa Caucus, and training to address implicit bias.

We kicked off the #WeVoteToo Millennial Presidential Forum where U.S. Senator Cory Booker, former Housing and Urban Development Secretary Julián Castro, and South Bend, IN Mayor Pete Buttigieg answered questions from the NLC community about issues that affect our generation. Senator Booker wowed the crowd with his dynamic personality and thoughtful responses to questions. Senator Booker told attendees,

“We don’t need a savior. We’re not looking for a presidential candidate to save us. YOU all are the leaders that we need!”

Secretary Castro, also an NLC National Honorary Co-Chair, received a thunderous applause when he discussed immigration and said, “Donald Trump has not been bashful in his cruelty, so why the hell would we be bashful in our compassion?” and

“The only way we are going to get people off the sidelines is being bold about what we believe in.”



South Bend, IN Mayor Pete Buttigieg attended the #WeVoteToo Millennial Presidential Forum to answer questions from the NLC community. Mayor Pete introduced himself by saying, “I think it’s fitting that as I seek to become the first millennial president of the United States that we spend some time together talking about what that would mean.” At the Forum, Mayor Pete spoke about revitalizing education, climate security, improving mental healthcare, and preparing millennials to face the challenges that are unique to our generation.





**A
BRIGHT
FUTURE
FOR NLC**



Dreamers. Doers. Changemakers. Meet the 2020 NLC Fellows

We have 930 Fellows joining our 2020 national class in 50 NLC chapters across the country. Nationally, the 2020 Fellows are truly representative of a diverse generation.

“As the first alumna and former Chapter Director to serve as President and CEO, I am absolutely thrilled to welcome the next incoming class of progressive leaders,” said Clare Bresnahan English, President and CEO, New Leaders Council.

"Our program is provided at no cost to the Fellows, opening doors to those often shut out of leadership opportunities. NLC Fellows go on to run for public office, start non-profits, and launch businesses. I cannot wait to see what is in store for the 2020 Fellows."

NLC Fellows go through a rigorous, locally-driven selections process including an application with an essay component and an in-person interview. Roughly 28 percent of those who applied to the NLC Institute were accepted nationally.

NLC Fellows are civic, political, social, and business entrepreneurs who lead the charge on the ground to solve the most critical challenges facing our communities. NLC's Capstone Project, a cornerstone of our Institutes, challenges Fellows to identify a project that captures their passion, fills a need in the community, and leverages the skills NLC provides through the fellowship in order to come up with a plan to address it head on. This is where NLC's training effectively comes to life.

Once this class of NLC Fellows completes the NLC Institute in June 2020, they will join NLC's robust alumni network of nearly 8,000 trained progressive leaders nationwide.

THE CLASS OF 2020

930

New fellows will participate in our leadership training institute in 2020, in our chapters across the county.

63

different racial and ethnic identities self-reported by our incoming class of fellows.

64%

are women

20%

identify as LGBTQAI*



SUPPORT

Our accomplishments in 2019 were made possible by the work of our dedicated volunteers, the governance of our Board, and by the generous support of our donors.

Together we can do so much more to empower and equip a rising generation of leaders.

A man with a beard, wearing a grey suit jacket, light blue shirt, and blue tie, is pointing his right index finger towards the viewer. He is standing against a dark blue background.

BELIEVE.
CHANGE.
INSPIRE.