



## **Request for Proposal**

**February 1, 2022**

For over 15 years, NLC has offered local changemakers place-based training and a national network of support - propelling our alumni on trajectories that are creating the country we aspire to be.

Anchored by its six-month inclusive training program, the [NLC Institute](#), our programs equip proximate leaders with the skills and networks to make political and social change rooted in equity. We recruit and trust those closest to the problems to know and lead the best solutions for their community. NLC leaders share their activism throughout their communities and workplaces, whether they run for office, manage advocacy campaigns, or create start-ups and nonprofits.

NLC has nearly 50 [chapters](#) across the country, with 10,000+ alumni and almost 700 current Fellows. The NLC community is a reflection of the rising generation of leadership - 78 percent of the 2022 NLC Fellows self-identify as BIPOC, 70 percent are women and gender non-conforming folx, and 40percent report identifying as LGBTQI\* folx.

NLC is seeking to partner with a Program Evaluator, preferably from the NLC alumni community, on designing an evaluation process rooted in equity to assess the NLC Institute's effect on Fellows' individual growth and collective impact. 2022 is the inaugural year implementing NLC's first-ever strategic plan and rebranding. As part of the strategic plan, NLC is investing in new resources to support our volunteers and expand our collective impact. Creating consistent metrics processes that center equity will ensure the NLC Institute lives up to our [values and Theory of Change](#) for how to make progress real.

### **Specific requirements of a formal proposal include:**

1. Creating a process to clarify and measure the key outcomes for the NLC Institute
2. Measuring outcomes that promote individual growth and collective impact rooted in equity
3. Laying a foundation for future, process-oriented evaluation methods that track how/why/whether NLC's Theory of Change results in the key outcomes
4. Designing a process that is feasible for local volunteers in NLC chapters, while the national organization manages the overall metrics systems

### **Current data available:**

- Intake and exit surveys from previous NLC Fellowship cohorts

- Training and presentation surveys from NLC Institute programs
- Alumni survey results and alumni feedback from focus groups during strategic plan and rebranding efforts

**Timeline for proposal responses:**

- RFP issue date: February 1st
- Questions due: February 8th
- RFP submissions due: February 11th
- Project start: As soon as February 15th
- Project timeline: 3 months

**Budget for project:** \$15,000

**Submit questions and/or proposals to:**

Karen Pandy-Cherry

VP of Programs

Operations@newleaderscouncil.org